



West Coast Ag Products MAP and Pricing Policy for PureCrop1

Distributors purchasing PureCrop1 from West Coast Ag, are responsible to direct and notify their retail clients to not sell or advertise below Minimum Advertised Price (MAP). If retailer violates MAP, a WCA representative will contact Distributor to fix pricing. MAP and MSRP pricing are as follows:

PureCrop1 MAP/ MSRP Agreement				
PC1 Part No.	Product Size	Units Per Case	MSRP Pricing	MAP Pricing
PC1-1169	16 OUNCE	1	\$ 40.00	\$ 36.00
PC1-169	16 OUNCE (CASE OF 12)	12	\$ 480.00	\$ 432.00
PC1-12	1/2 GALLON	1	\$ 100.00	\$ 90.00
PC1-12C	1/2 GALLON (CASE OF 4)	4	\$ 400.00	\$ 360.00
PC1-1GC	1 GALLON	1	\$ 200.00	\$ 170.00
PC1-1GC4	1 GALLON (CASE OF 4)	4	\$ 800.00	\$ 680.00
PC1-2.5	2.5 GALLON	1	\$ 500.00	\$ 460.00
PC1-2.5C	2.5 GALLON (CASE OF 2)	2	\$ 1,000.00	\$ 920.00
PC1-30D	30 GALLON DRUM	1	\$ 5,600.00	\$ 5,000.00
PC1-55D	55 GALLON DRUM	1	\$ 10,100.00	\$ 9,100.00
BULK-TOTE	275 GALLON TOTE	1	\$ 27,500.00	\$ 27,500.00

Thank you,

Raquel Hale
Owner, WCA



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